An Introduction to the Fields of Psychology

Fields of Psychology Project

1. Field Assignment: _____

2. Do your research: Find the following kinds of information on your chosen field using the sources outlined below:

- <u>Definition</u> or basic description of the field
- <u>History and context</u> of the field (such as big names and ideas, when field founded, current professional organizations and job titles, etc.)
- <u>Related careers:</u> give three examples of career titles related to this field and the qualifications needed (e.g., bachelor's degree, state licensing test)

3. **Create a PowerPoint/keynote** about the field to attractively communicate the information you found in your research.

- Use computer software (e.g., PowerPoint, Keynote) to make colorful backgrounds, graphics, etc.
- Use bullets and phrases rather than complete sentences
- Include section headings (e.g., History, Related Careers)
- Make your text readable from at least 3 feet away (*at least* 20-point font for text; 50 or larger for the section headings; 75 or larger for the title)
- Be professional: Have no errors in spelling or accuracy

4. **Prepare a 3-4 minute verbal overview** of your field. Focus on the main points with your presentation as a background visual aid; both presenters should be able to give the overview and answer questions.

Evaluation:

- The presentation is worth 40 points; it will be evaluated on its content, visual appeal, and your speaking skills (see rubric, below).

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Evaluation Criteria	Excellent	Satisfactory	Unsatisfactory
Presentation content	Demonstrates comprehensive knowledge about important areas of field (field is clearly defined, history is accurate, careers are accurate/relevant)		Unclear that presenter understands important areas of field (unclear, inaccurate or absent definitions, history, careers, courses)
Visual appeal of presentation	Layout and color are attractive and help viewer easily find information; layout is crisp and professional; punctuation and spelling are perfect		Layout or color are distracting or sloppy; information is difficult to find; significant number of writing errors
Effective delivery	Presenter communicates clearly and engages viewer; mature and confident presentation style (e.g. eye contact, gestures, volume, few vocal hesitancies, good posture); presentation is well organized and covers important points in 3-4 minutes		Presenter does not engage viewer because of verbal or non-verbal communication problems; relies almost entirely on notes; unclear organization; significant deviations from time limit
Presenter knowledge & responses	Presenter gives clear and knowledgeable answers to questions about the field		Presenter avoids questions or answers indicate lack of knowledge about important areas of the field